

# CIRCULAR ECONOMY

TRANSITION  
ARUBA TO A  
SUSTAINABLE  
CIRCULAR  
ISLAND  
ECONOMY



**INVEST**  
IN ARUBA

## Creating Efficiencies for a Cleaner Future

Sustainability transcends all industries in Aruba, with government initiatives and policies guiding the island to a clean future based on a circular economy by 2050. Aruba aims to have decentralized sustainable circular economy solutions exported as Aruban knowledge, products, and services to other islands and small communities across the globe as a value-added macro-economic activity. To make this possible, Aruba is bringing together international experts and fostering strategic alliances.

## FAST FACTS



Investing in wind, solar, and waste-to-energy resources



Island's population status as Dutch citizens allows access to a broad spectrum of relevant educational and professional development opportunities in the Netherlands



AWG 20M investment in the construction of Sunrise Solar Park in San Nicolas by WEB N.V. (Aruba's Water & Electricity Company)



Access to the EU's broad spectrum of sustainable development knowledge and research

## SUCCESS STORIES



### ANTILLA ENERGY: ARUBA'S LEADING PROVIDER OF ECO-CONSCIOUS PRODUCTS

Committed to sustainability and circular distribution models, Antilla Energy offers high-quality, eco-conscious products to Aruba's grocery, hospitality, and automobile industries. Established in 2014 by environmentalists and entrepreneurs to solve the problem of waste oils on the island of Aruba, Antilla Energy positioned itself as a reputable local distributor, collector, and international feedstock supplier through innovative systems. The company retrieves used motor, edible and industrial oils to convert them into clean-running biodiesel fuel.



### PLASTIC BEACH PARTY: ARUBA'S PLASTIC RECYCLERS, FROM WASTE TO PRODUCT

Plastic Beach Party collects, sorts, shreds, designs, and molds plastic waste into brand new products in Aruba. They clean and sort most plastic waste to produce customized locally-designed durable recycled plastic products.



## A TOP PRIORITY FOR THE GOVERNMENT



### **CIRCULAR ECONOMY VISION 2050: SAFEGUARDING THE ENVIRONMENT FOR FUTURE GENERATIONS**

Based on research by Aruba native, Kevin de Cuba, MSc., an international leader in the field of Circular Economy, the Government of Aruba presented the Circular Economy Vision 2050 report in 2019. The vision is to focus on a sustainable circular economy where more sustainable materials are used in all phases of production.

### **ACEF: CLOSING THE LOOP FOR A SAFE, HAPPY AND HEALTHY ISLAND COMMUNITY**

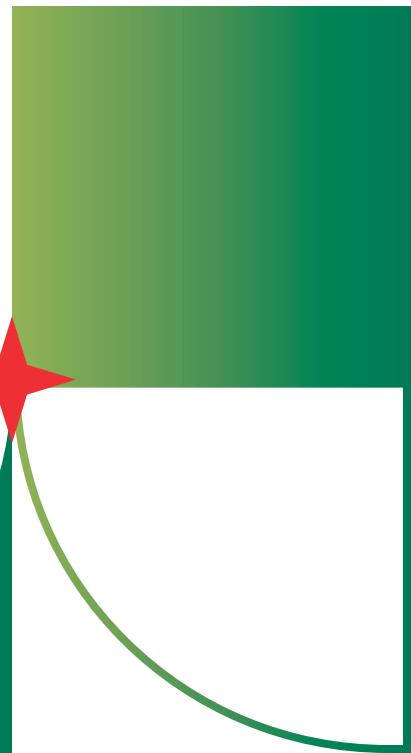
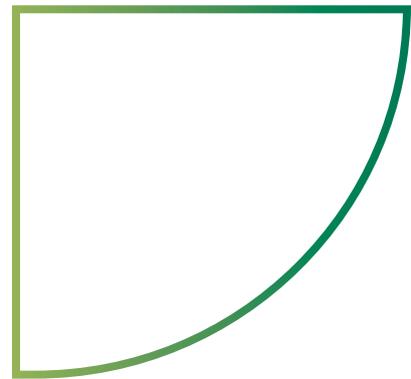
The Government signed an MOU with the Aruba Circular Economy Foundation (ACEF). The Foundation aims to raise awareness and educate the public on the circular economy. ACEF is committed to investing its expertise and resources to make Aruba a sustainable frontrunner. Materializing the National Circular Economy Missions described in Aruba's Master Plan: Achieve island-wide systemic transition toward a circular model that is affordable and realizable.

### **CE ACTION PLAN 2022 – 2025: TRANSITIONING TOWARDS MORE SUSTAINABLE, SAFE AND INCLUSIVE ARUBA**

The Government held a public consultation session with stakeholders and partners to take further steps toward achieving sustainable development by introducing the Circular Economy concept to Aruba. The mission is to catalyze the transition toward a circular economy in Aruba through Aruba's CE Action Plan 2022 – 2025.

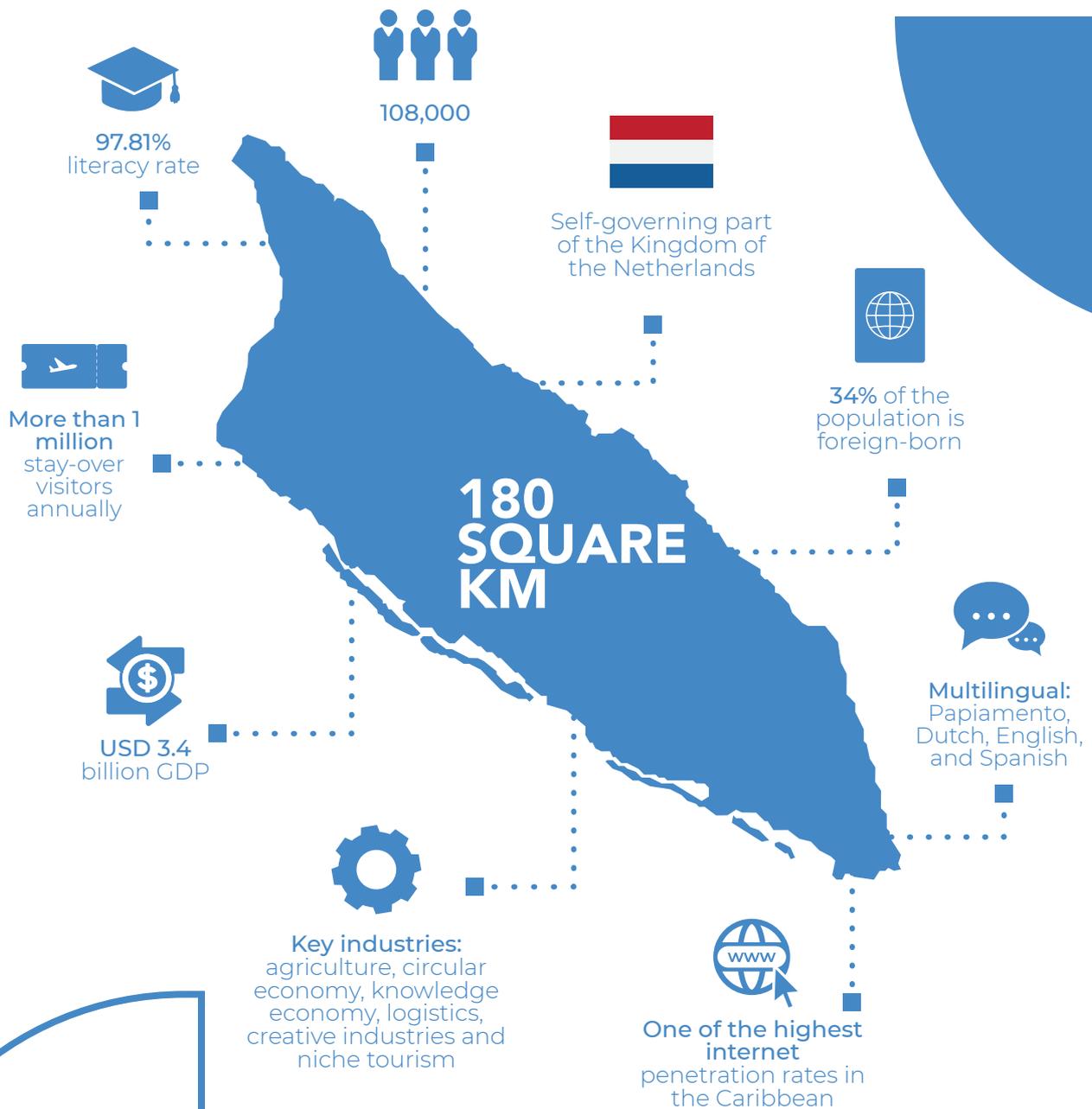
### **DUTCH CONNECTION**

Part of the Kingdom of the Netherlands, Aruba can tap into international cutting-edge and competitive circular economy business models and solutions, gain and exchange knowledge, and build expertise in small-scale and decentralized circular economy solutions for island nations and small communities.



# ABOUT ARUBA

A leader in sustainability and tourism, Aruba's knowledge-based future is on the horizon



## CONNECT WITH US

The Aruba Investment Agency (ARINA) assists new and existing foreign and local companies invest in Aruba.

**Bryan Lenzinger**  
Investor Relations Advisor



**Zuleika Quant**  
Marketing & Promotion Advisor



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